

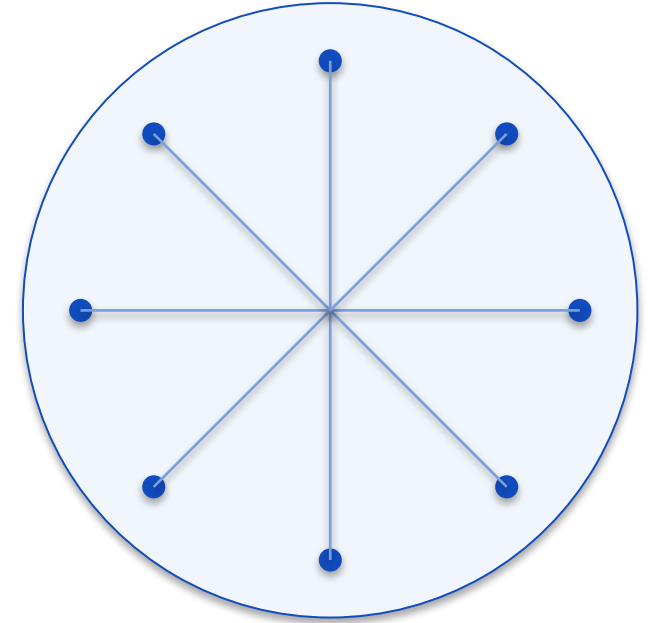


CAPABILITY DECK

Building the Infrastructure Behind Tomorrow's Leading Brands.

CONNECT / STRATEGIZE / EXECUTE

Commercialization, compliance, product development, global distribution and business development for regulated consumer products.



[THGconsulting.com](https://www.thgconsulting.com)



THG at a Glance

A commercialization partner connecting manufacturers, brands, distributors, investors and regulatory pathways.

Our Role

We help turn products, capabilities and relationships into scalable commercial opportunities.

Our Network

Manufacturing, product development, compliance, distribution and market-entry relationships across the U.S. and international markets.

Our Approach

Senior-level strategy paired with hands-on execution. We focus on the work required to move from opportunity to revenue.

Core Capabilities

Six interconnected disciplines designed to reduce friction between concept, compliance and commercialization.

Manufacturing Partnerships

- Supplier sourcing
- Factory relationships
- Co-manufacturing and filling
- Packaging and production coordination

Regulatory & Compliance

- Market-entry strategy
- Compliance pathway coordination
- Documentation readiness
- Risk-aware commercialization

Product Development

- Concept to specification
- Flavor and formulation resources
- Hardware and packaging sourcing
- Commercial feasibility

Commercialization & Growth

We build the bridge from a viable product to a viable business.

Commercialization Strategy

- Go-to-market planning
- Channel strategy
- Pricing and margin architecture
- Launch sequencing

Global Distribution

- Distributor introductions
- International market development
- Channel expansion
- Strategic account development

Business Development

- Partnership creation
- Referral structures
- Strategic alliances
- Revenue opportunity development

Who We Work With

THG is designed for operators that need market access, execution resources or strategic connectivity.

Manufacturers

Manufacturers seeking U.S. or international commercialization, brand partners, product development opportunities and channel access.

Brands

Vape, nicotine, cannabis and other regulated consumer-product brands seeking manufacturing, distribution, compliance and growth support.

Capital & Channels

Investors, distributors, C-stores and strategic partners looking for qualified opportunities, operating insight and commercial relationships.

From Opportunity to Market

A practical engagement model that can flex around the stage of the business.

1. Assess

Define the opportunity, constraints, economics, target markets and decision makers.

2. Architect

Build the commercial pathway across product, compliance, manufacturing, channel and capital requirements.

3. Execute

Activate relationships, coordinate deliverables, advance negotiations and manage the path toward launch or revenue.

Why THG

Experience matters most when it shortens the distance between a conversation and a commercial outcome.

Industry Leadership

Decades of operating experience across regulated consumer products and global commercialization.

Connected Execution

Deep manufacturing and distribution relationships combined with senior-level business development.

Commercial Discipline

We prioritize durable economics, compliant pathways, trusted partnerships and measurable outcomes.

Representative Engagements

THG can operate as an advisor, commercialization partner, referral partner or embedded business-development resource.

Market Entry

- Launch planning
- Distributor sourcing
- International expansion
- U.S. commercialization

Product & Supply Chain

- Manufacturer matching
- Product development
- Packaging resources
- Filling and production referrals

Strategic Growth

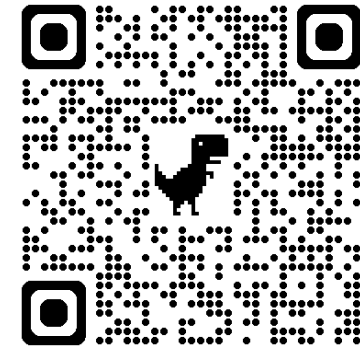
- Partnership development
- Channel expansion
- Capital structuring introductions
- New revenue verticals



Let's Build the Next Opportunity.

We don't sell products. We build businesses.

Tell us where you are trying to go. THG can help identify the manufacturing, compliance, channel and commercialization path to get there.



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